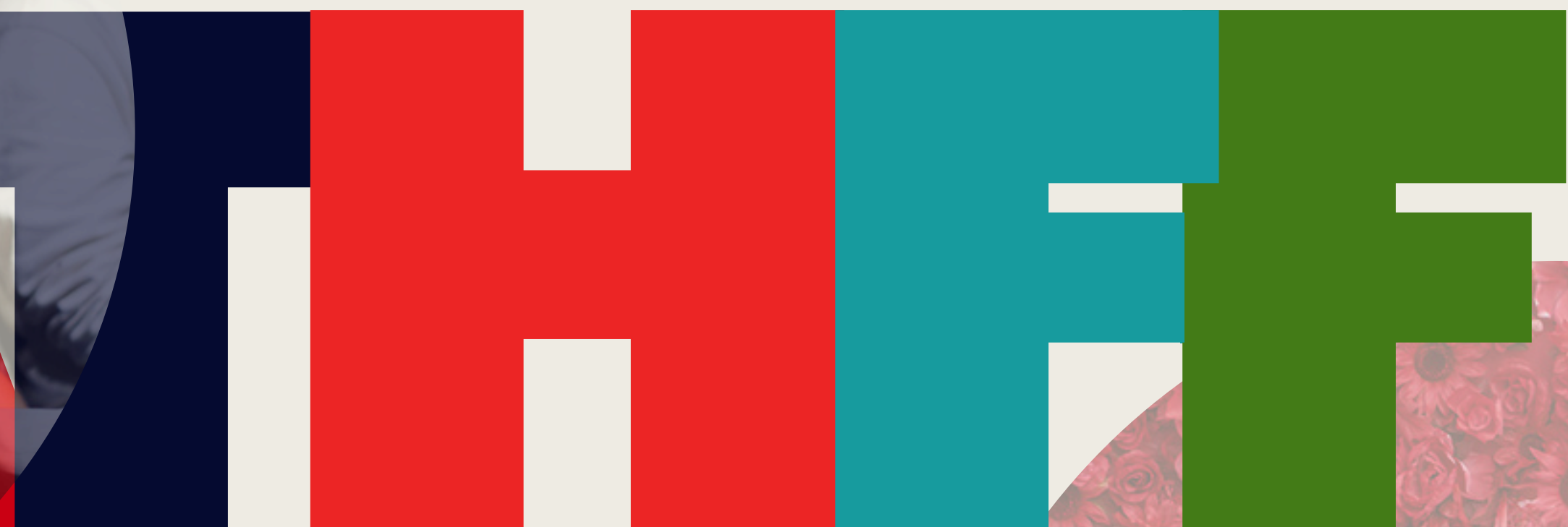




athens film festival

**SPONSORSHIP OPPORTUNITIES
2026**



**A FILM FESTIVAL IS AN ENGINE -
DRAWING AUDIENCES, BUSINESSES,
STUDENTS, AND IDEAS -
STRENGTHENING OUR COMMUNITY
WHILE SUSTAINING THE ART OF
CINEMA.**

**athens
FILM
FESTIVAL**



OUR TRIBE



CHUCK
GRIFFIN
EXECUTIVE
DIRECTOR



ALLISON GRIFFIN
PRODUCTION
DESIGNER



BLAIRE
MARS
PR &
MARKETING



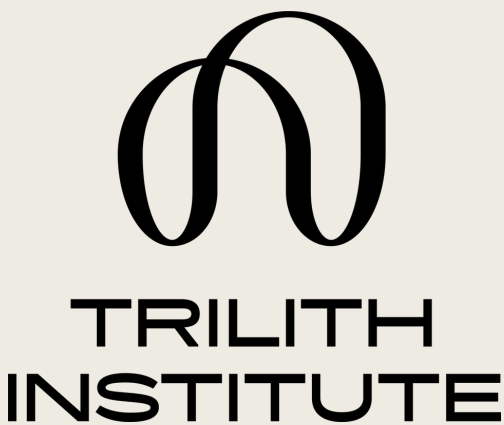
JOHN
CARTER
BOARD
MEMBER



KIDD
FIELTEAU
BOARD
MEMBER



LAUREN
MUSGROVE
BOARD
MEMBER



OUR VIBE



Athens, I Love You

***"THE SOUTH'S BEST CITIES 2024,"
SOUTHERN LIVING, MARCH 2024***

***"THE MOST UNDERRATED TRAVEL
DESTINATIONS IN THE U.S.," HUFFPOST,
DECEMBER 2024***

***"17 MOST BEAUTIFUL DOWNTOWNS IN THE
US," WORLD ATLAS, FEBRUARY 2025***

***"ATHENS, GEORGIA: THE US SOUTH'S
COOLEST COLLEGE TOWN," BBC,
SEPTEMBER 2024***



Authors
FILM
Festival

2025 *by the* NUMBERS

100+ International Films

40 Live Filmmaker Q&A's

1200 Attendees

10 Media Outlets

22 Community Partners

***80% of film screenings, panels, parties
and events during ATHFF 2025 were
sold out or at capacity.***



**athens
FILM
FESTIVAL**





ODYSSEY

MEDIA GROUP

CLARKE CENTRAL HIGH SCHOOL // ATHENS, GA.



★ Est. 2011 ★

ATHENS COMMUNITY
**CAREER
ACADEMY**

We teamed up with local schools, nonprofits, and community groups to create screenings that felt undeniably *Athens*. Each partnership paired perfectly with the film, turning every event into a one-of-a-kind community moment



2025 REACH

athens FILM FESTIVAL

Social Media: 4,000+ Followers and
84,000+ Impressions during August 2025

Print Media: Estimated 20,000 impressions
across posters, banners, programs, T-shirts,
and pass badges

Digital Marketing: E-Mail Campaign of 2,000
Members (Monthly) and site visitors of (4,500)
monthly to athensfilm.com

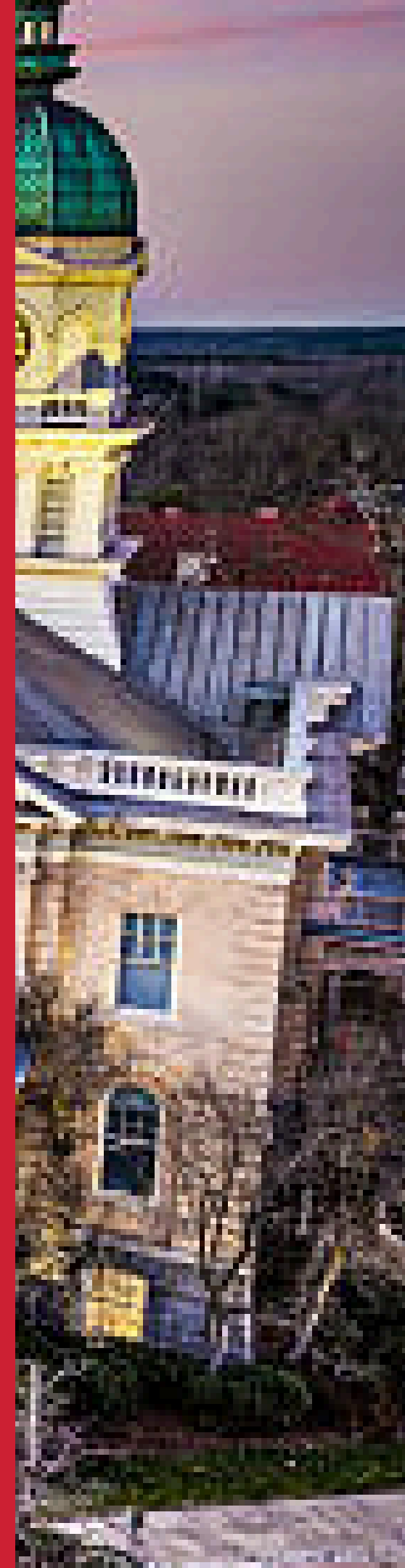
More! ATHFF partner branding was displayed
continuously in the Filmmaker Lounge, on
Theater Screens, and at special events like
Saturday Morning Cartoons, *PitchFest*, and
Filmmaker Awards Ceremony



ATHENS IS A FILM TOWN.

In just our second year, ATHFF drew audiences aged 16 to 68 — with 62% of ticketholders returning from year one for an encore. Attendance jumped 20%, proving what we already knew: Athens shows up for film.

Nearly half of our attendees were local, and the rest traveled in — filling hotels, restaurants, and bars across town. They came for the films, stayed for the connections, and left inspired by the creative energy that only Athens can deliver.



THEY LIKE US, THEY REALLY LIKE US!

“Our screening was a sold-out show at a beautiful venue, and the energy from the audience was unforgettable.

Couldn’t recommend this festival enough — it’s a must for any filmmaker looking for a warm, fun, and professional festival experience.”

**Karie Ellsworth,
Director, “Hockeytown”**



“From beginning to end, this festival was top notch. The programming and quality of films was stellar! The atmosphere and attention towards the filmmakers was one of a kind only matched by the warmth and close knit community. I cannot wait to come back and screen another film here.”

**Neil Watson, Director,
“Monster in the Closet”**



HONESTLY, GOALS.

the impact of your support

TRAVEL & LODGING FOR FILMMAKERS

AMPLIFY UNDERREPRESENTED VOICES

GROW THE ATHENS FILM ECONOMY

PRODUCTION GRANTS

YOUTH LED MEDIA COVERAGE

OSCAR QUALIFYING FILM FESTIVAL

INDUSTRY IMPACT WITH GRASSROOTS FEEL



EXIT

athens FILM FESTIVAL

The background image shows a film festival scene. On the left, there is a building with a large arched entrance. A crowd of people is gathered in front of it. On the right, there is a street scene with trees, a traffic light, and more people. The entire image is overlaid with a semi-transparent red rectangle that contains the text.

**“A CITY WITH A WORLD-CLASS
FILM FESTIVAL WILL EXPERIENCE
YEAR AFTER YEAR ECONOMIC
GROWTH IN THE AREAS OF:
TOURISM, HOSPITALITY, FILM
PRODUCTION, RETAIL,
RESTAURANT, AND SMALL LOCAL
BUSINESS.”**

(Y2 ANALYTICS, 2018)

**athens
FILM
FESTIVAL**

MARKETING

Your logo displayed on
athensfilm.com all year long

Uploaded to a dedicated social
media feature (August 2026)

Spotlighted in our monthly
marketing campaign

Featured in the
Special Edition
ATHFF 2026
Program

FESTIVAL ACCESS

Enjoy access to the VIP
Lounge during ATHFF 2026

Receive ATHFF merch only
available to sponsors

1 All-Access Pass

\$500 Cash
\$1000 In-Kind

COMMUNITY PARTNER

MARKETING

Your logo displayed on
athensfilm.com all year long

Uploaded to a dedicated social
media feature (August 2026)

Spotlighted in our monthly
marketing campaign

Featured in the Special Edition
ATHFF 2026 Program

Splashed on theater screens
before each film

FESTIVAL ACCESS

Enjoy access to the VIP
Lounge during ATHFF 2026

Receive ATHFF merch only
available to sponsors

2 All-Access Pass

Reservation on
Opening Night Red Carpet

Passes to ATHFF Virtual Fest

\$1500 Cash
\$2000 In-Kind

SILVER

MARKETING

All Benefits of SILVER+

Your brand travels with every guest — printed on all festival passes and featured on posters in high traffic areas around Athens for six weeks before and during the festival.

FESTIVAL ACCESS:

Enjoy access to the VIP Lounge during ATHFF 2026

Receive ATHFF merch only available to sponsors

4 All-Access Pass

Reservation on Opening Night Red Carpet

Passes to ATHFF Virtual Fest

\$3500 Cash
\$5000 In-Kind

GOLD

MARKETING

All Benefits of GOLD+

Your brand takes top billing with
exclusive title naming rights of:

Horror Shorts Showcase

Women in Film

Animation

Laugh Your ATH-Off

Reel Peaches (Georgia Films)

Best in the Globe (International)

Opening Night Feature

Closing Night Feature

FESTIVAL ACCESS

Enjoy access to the VIP
lounge during ATHFF 2026

Receive ATHFF merch only
available to sponsors

6 All-Access Passes to
Films & Parties

Passes to ATHFF Virtual Fest

\$5000 Cash
\$7,500 In-Kind

PLATINUM

MARKETING

All Benefits of GOLD+

Your brand will have a place of honor on the Red Carpet “Step and Repeat” backdrop

Category Exclusivity:
Enjoy exclusive representation within your field—no competing sponsors in your category.

Cash Sponsorship exceeding \$12,000 will also receive exclusive appearance on ONE of the following:

Pass Lanyards
Daily Schedule & Map
Festival Water Bottles

FESTIVAL ACCESS

Enjoy access to the VIP lounge during ATHFF 2026

Receive ATHFF merch only available to sponsors

6 All-Access Passes to Films & Parties

Passes to ATHFF Virtual Fest

The best seat in the house - two reserved seats at all screenings

\$10,000+ Cash
\$12,000 In-Kind

DIAMOND

athens FILM FESTIVAL

athensfilm.com - A 501(c)(3) Nonprofit Organization

@AthensFilmFest — Follow, Support, Celebrate

sales@athensfilm.com - Sponsorship & Sales

allison@athensfilm.com - Festival Producer & Designer

chuck@athensfilm.com - Executive Director

lauren@athensfilm.com - Festival Producer

press@athensfilm.com - PR & Marketing